



DIT SMEs Forum
holding
V INSME Annual Meeting

April 21 – 23, 2009
Jumeirah Emirates Towers, Dubai, United Arab Emirates

Agenda of the International Conference

*“Building a Knowledge-based Eco-system for SMEs:
Finance, Innovation, Technology and Networking”*

Organized by:

**Dubai Institute of Technology
(DIT)
TechnoPark**



**International Network for SMEs
(INSME)**



Day 1: Tuesday, 21st April 2009

9:00 -14:30	Morning Working Session, Venue: Emirates Towers
9:00 –10:00	Registration
9:00 –9:30	Welcome Coffee/Tea

10:00 – 11:00 Opening Ceremony

Welcome Statements from the main Hosts:

- *Ms. Salma Hareb*, CEO, **Economic Zones World**, UAE
- *Mr. Hamad Al Hashemi*, Managing Director, **Dubai TechnoPark-DIT**, UAE
- *Mr. Paolo Anselmo*, President, **International Network for SMEs- INSME Association**, Italy
- *Mr. Anthony Clarke*, Charter Member of **World Business Angels Association – WBAA**, UK
- *H.E. Sami Al Qamzi*, Director General, **Dubai Economic Department**, Dubai, UAE
- *Dr. Ahmed Khalil Al Mutawa*, CEO, **Khalifa Fund**, Dubai, UAE

11:00 – 11:30 Exhibition Inauguration

Information booths from co-hosts, partners and sponsors will be available at the conference venue during the event

11:00 -11:30 Coffee/Tea Break

11:30-13:30

Roundtable Session 1: SME Financing

Moderator: Among partners and sponsors and General Introductory Remarks (TBI)

Key note speaker expert on the topic: *Mr. Christian Saublens*, Executive Manager, EURADA, Belgium

Speaker 1: *Mr. Ibrahim Al Mansouri*, Deputy CEO, Khalifa Fund, United Arab Emirates

Speaker 2: *Mr. Alexander M Williams*, Director - Strategy & Policy, Mohammed Bin Rashid Est. for Young Business Leaders, United Arab Emirates

Speaker 3: *Prof. Salvatore Zecchini*, President, **Italian Institute for Industrial Promotion-IPI**, Chair of the OECD Steering Group on SMEs and Entrepreneurship financing, Italy: "SMEs, Innovation and the global financial crisis".

Speaker 4: *Mr. John May*, President, **World Business Angels Association –WBAA**, USA: "Business Angels and SMEs: US Experiences with Angel Groups and the evolution of cross border entrepreneurial finance – the World Business Angel Association launch".

Local case study Presentation

Panel Discussion

Networking Lunch Break

13:30 – 14:30

Afternoon Working Session

14:30 – 17:30

14:30 – 16:00

Roundtable Session 2: Cross Border Networking

Moderator: Among local partners and sponsors (TBI)

Key note speaker expert on the topic: *Dr. Manfred Vohrer*, CEO, **Global-woods AG**, member of the Board of the German SMEs-BVMW, Germany

Speaker 1: From the GCC/MENA Region (TBI)

Speaker 2: International Expert (TBI)

Speaker 3: *Mr. Robert Sanders*, Head of European Projects, **European Business and Innovation Network -EBN**, Belgium, INSME Board Member: "BIC Success Stories of Cross Border Networking".

Speaker 4: *Ms. Martine Diss*, Head of Unit-Animation of the Enterprise Europe Network, Executive Agency for Competitiveness and Innovation (EACI)-**European Commission**, Belgium: "The Enterprise Europe Network and its global reach".

Local Case Study Presentation

Panel Discussion

16:00 – 16:30

Coffee/Tea Break

16:30 – 18:30 Roundtable Session 3: Trans-national Technology Transfer

Moderator: *Mr. Abdallah Al Najjar*, President, **ASTF Arab Science & Technology Foundation**, Sharjah, UAE

Key note speaker expert on the topic: *Dr. Dieter R. Fuchs*, President, World Association of Industrial and Technological Research Organizations **WAITRO**, UAE/Malaysia

Speaker 1: From the GCC/MENA Region (**TBI**)

Speaker 2: *Mr. Aleardo Furlani*, CEO, **Innova**, Italy, INSME Board Member: “The Transfer of knowledge as a key driver for value creation”

Speaker 3: *Dr. Raimund Broechler*, Senior delivery Director, **Intrasoft International**, Luxembourg, INSME Vice-President: “The EU-USA match technology platform for technology transfer”

Local Case Study Presentation

Panel Discussion

20:30 -22:30 Gala Dinner

Day 2: Wednesday, 22nd April 2009

9:30-13:30 Morning Working Session

9:30 – 11:00 Roundtable Session 4: Entrepreneurship & SME Innovation

Moderator: *Mr. Sultan Ali Lootah*, VP-Employment & Entrepreneurship, **Mohamed bin Rashid Foundation**, Dubai, United Arab Emirates (**TBC**)

Key note speaker expert on the topic: Expert on the topic (**TBI**)

Speaker 1: *Dr. Hashim Hussein*, Head, **UNIDO Investment and Technology Promotion Office, Arab Regional Center for Entrepreneurship & Investment Training (ARCEIT)**, Kingdom of Bahrain, GCC

Speaker 2: *Dr. Gui Liang*, Director General of **TORCH, MOST**, China, INSME Vice-President

Speaker 3: *Mr. Marco Marzano de Marinis*, SME Division, **World Intellectual Property Organisation – WIPO**, Switzerland: “Tech it easy: strategic use of Intellectual Capital (IC) for SMEs”.

Speaker 4: *Dr. Mohammed Essaidi*, Program Manager, **ASTF Arab Science & Technology Foundation**, Morocco/UAE: “Results on the SMEs Study on Innovation in the MENA Region”

Local Case Study Presentation

Panel Discussion

11:00– 11:30 Coffee/Tea Break

11:30-13:00 Roundtable Session 5: Intellectual Capital Structure (ICS) and SMEs

Moderator: *Mr. Hamad Al Hashemi*, Managing Director, **Dubai TechnoPark –DIT**, UAE

Key note speaker expert on the topic: *Prof. Kai Mertins*, Director, **Fraunhofer Institute**, Germany: “Managing the Knowledge Economy by investing in Intellectual Capital”

Speaker 1: *Dr. Holger Kohl*, Head of Business Excellence Department, **IPK**, Germany:”German experiences by developing and implementing Intellectual Capitals Statements”

Speaker 2: *Mr. Stefan Zickgraf*, Secretary, **Confédération Européenne des Associations de Petites et Moyenne Entreprises** - CEA-PME, Belgium : »InCaS: Intellectual Capital Statement-made in Europe”

Speaker 3: *Prof. Josep Maria Viedma Marti*, Director, **ETSEIAT**, Spain: “InCaS contributions to SME’s excellence: The Spanish experience and international best practices”

Panel Discussion

13:00 – 13:30 Closing Ceremony

- *Ms. Salma Hareb*, CEO, **Economic Zones World**, UAE
- *Mr. Hamad Al Hashemi*, Managing Director, **Dubai TechnoPark – DIT**, UAE
- *Ms. Simona Marzetti*, Secretary General, **International Network for SMEs – INSME Association**, Italy

**Networking Lunch Break
13:30 – 14:30**

14:30 – 16:30 Industrial Site Visits

**14:30: Industrial site tour for registered participants.
Departure from the Conference venue**

Visit to: JAFZA - Jebel Ali Free Zone
Dubai TechnoPark, including the Dubai Institute of Technology (DIT)
Dubai Ports World

16:30 Return transfer of delegates to recommended Hotels

Day 3: Thursday, 23rd April 2009

9:00 – 13:00 Sightseeing City Tour

For registered participants visit to: Jumeirah Tour
Gold Souk
City Center
Burj Al Arab